**Book Proposal**

*This document should provide a general description of your proposed book and enable us to assess its suitability for publication. Please give as much information as you can at this time. This document will provide the basis for reviewer’s reports and editorial / sales / marketing appraisals, and will benefit from as much detail as possible. Where you only have incomplete information or tentative plans at the moment, please tell us about them and mark as ‘planned’. Please provide any sample text as a separate document.*

1. **Proposed Book Title**

2. **Author(s)/Editor(s)**

* *For each author/editor, please give their full name, professional affiliation, address, telephone, email, web page and a one-paragraph summary of professional activities and achievements.*

3. **Synopsis**

* ***About The Book:*** *In a few paragraphs, describe the subject area, aims and scope of the book, the reasons for writing it, and any special design features or novel approaches employed.*
* ***Contents:*** *For each proposed chapter please provide the title, a brief synopsis and (if edited) who you would expect to write the chapter (contributors names will be treated as tentative only; none of the persons named will be contacted by the ISNet at this stage)*
* *For how long will the book remain up-to-date?*

**4. Specification and Schedule**

* *Will this book be authored or edited?*
* *Your estimate of total number of printed pages (based on approximately 550 words per page with a 20% allowance for figures and tables)*
* *Your estimate of the total number of figures and tables.*
* *When would you expect to deliver the completed manuscript?*

**5. Readership and Marketing**

* *Primary readership / market – those for whom the book would be a “must read”*
* *Secondary readership – those for whom the book would be ancillary or related reading*
* *Which professional organisations/societies would be interested in your book?*
* *Which international conferences cover the same topic area as your book?*
* *Do you have any personal resources you could use to help promote the book: local or regional contact groups, blogs, community/social site contacts, etc?*
* *Can you suggest any industrial or corporate organisations that would be interested, including any potential opportunities for special (customised) or bulk sales.*
* *Please list all similar or competing books that you are aware of. Indicate in which respects your title will be different (in terms of content, organisation, level, approach, readership etc.). Are you aware of any books similar to yours in preparation but not yet published?*

**6. Additional Information**

*Please include any additional comments that may be useful in helping us to decide on the commercial viability of this proposal.*

**7. Reviewers**

*We will ask others working in this area for their opinion on your proposal. We have our own contacts we can draw on, but to help speed up the process can you suggest 3-5 potential reviewers you know who are familiar with this subject area? Please give their name, affiliation and email contact.*

* Reviewer 1:
* Reviewer 2:
* Reviewer 3:
* Reviewer 4:
* Reviewer 5:

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After completing the proposal form, please send it to the following email address.

proposal@isnet.ir